

# Collaboration *Proposal*



**CSTAM<sub>2.0</sub>**

IEEE Computer Society Tunisian Annual Meeting

Barcelo Concorde Green Park Palace, Sousse

22-23 November 2025



# SUMMARY

○	Sponsorship Proposal.....	02
○	IEEE Presentation .....	03
○	IEEE Tunisia Section CS Chapter .....	05
○	IEEE ENICarthage SB.....	05
○	IEEE CS ENICarthage SBC.....	06
○	IEEE CSTAM.....	07
○	CSTAM 1.0 In Numbers .....	09
○	CSTAM 2.0 Program.....	10
○	Budget .....	11
○	Our Offers & Advantages .....	12
○	Sponsorship Benefits.....	13
○	Communications Strategy .....	15
○	Past Speakers.....	17
○	Participating Universities Former Partners .....	18
○	Our Contacts.....	20



Dear Sir/Madam,

Convinced of your commitment to innovation and the development of young talent in the fields of information technology and engineering, we are honored to invite you to become a partner of **the second edition of the Computer Society Tunisian Annual Meeting (CSTAM 2.0)**, organized by the **IEEE Computer Society Tunisia Chapter**.

Building on the success of the first edition, **CSTAM 2.0** will take place on **November 22nd and 23rd** at the **Barceló Concorde Green Park Palace, Sousse**, bringing together **students, researchers and technology enthusiasts**. This edition will focus on **Cloud Computing**, as a cornerstone of current digital innovation and aims to showcase the latest technological advancements through a variety of **conferences, workshops, technical competitions et et-working opportunities**.

To ensure the success of this event, we kindly seek your support in the form of a **financial contribution or in-kind support** (equipment, printing, logistics, etc.). As a sponsor, your company will benefit from **enhanced visibility** before, during, and after the event, as well as privileged access to participants and featured innovations.

For more details regarding media coverage and the different sponsorship packages, please refer to the sponsorship brochure attached to this letter.

We look forward to your favorable response and **remain at your disposal for any further information**.

IEEE Computer Society Tunisia Chapter Chair,  
Ahmed Lachkam  
[ahmed.lachkam@ieee.org](mailto:ahmed.lachkam@ieee.org)  
+216 56 327 210



# Who Are We?

## IEEE - Institute of Electrical and Electronics Engineers



IEEE is an international organization dedicated to the advancement of technology, with nearly 500,000 members and a history spanning 140 years. It plays a vital role in promoting the exchange of knowledge and fostering interdisciplinary among engineers, scientists, and technologists.

**190** Countries  
**39** Societies

**5M** Documents  
**+2000** Conferences per Year  
**1300** Published Standards



**+500K** Members

**125K** Student Members

**360K** Researcher Members

## IEEE Tunisia Section



Founded in 2008, the IEEE Tunisia Section aims to promote IEEE activities across all regions of the country. It brings together active members from diverse backgrounds and contributes significantly to the enrichment of Tunisia's scientific, technological, and social landscape through a wide range of initiatives.

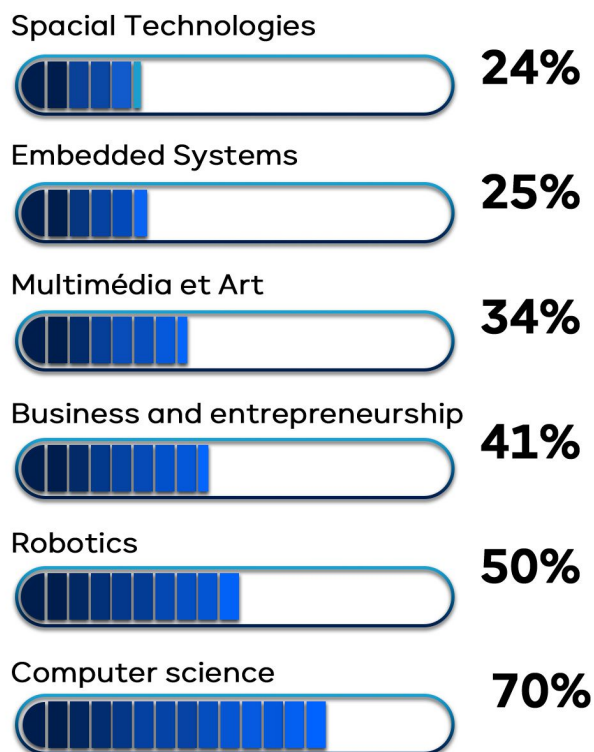
Top 5 Countries by Number of Student Members



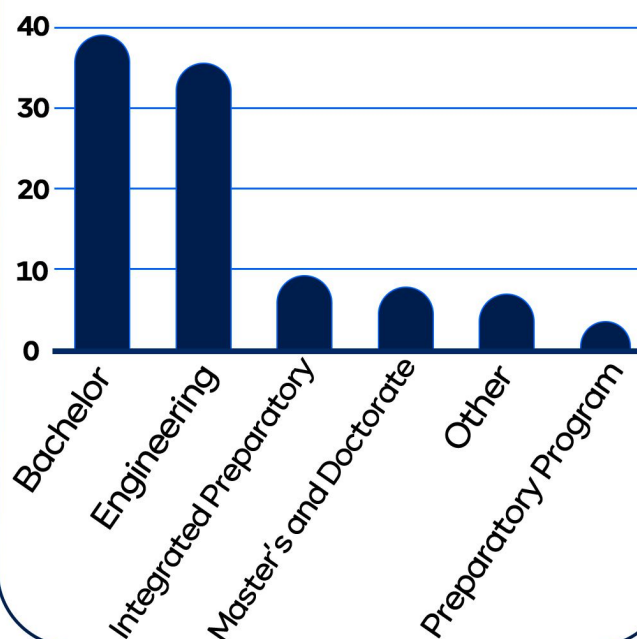
Fondation	<b>+150</b>	students branches	<b>+5000</b>	Events in 2024
<b>2008</b>	Student Chapters	<b>+50</b>	Students & Graduate Student Members	<b>+4400</b>

# Who Are We?

## Areas of interest

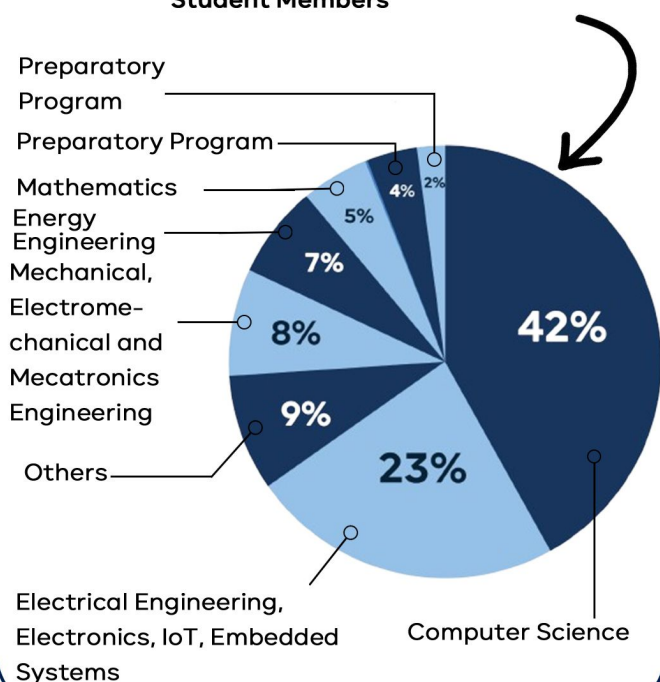


## Percentage of obtained diplomas

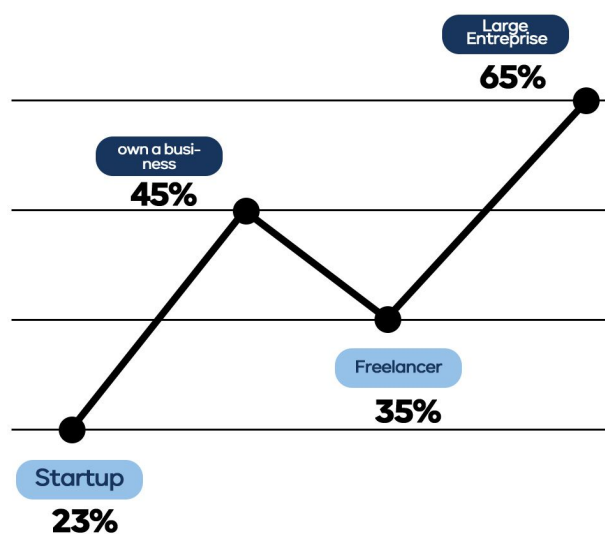


## Fields of Study (by Percentage)

15% Young Professionals, Academics, Researchers, and Senior Members. 85% Student Members



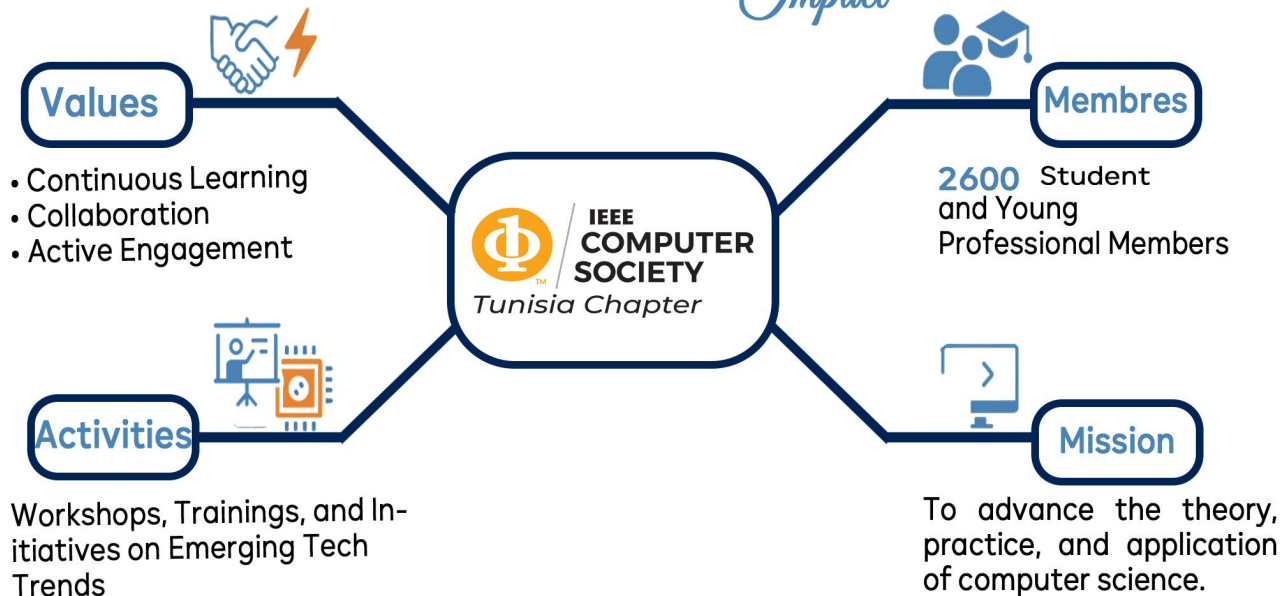
## Ambitions after graduation



# Who Are We?

## IEEE CS Tunisia Section Chapter

### 16 Years of Meaningful *Impact*



## IEEE ENICarthage Student Branch



The IEEE ENICarthage Student Branch plays a key role in enhancing IEEE's impact in Tunisia through the active involvement of young individuals passionate about their fields of study. It offers students valuable opportunities to engage in a variety of technical and leadership activities, further develop their skills, establish meaningful connections with professionals, and contribute to the advancement of technology. Through its dynamic initiatives, the branch fosters a culture of innovation, collaboration, and continuous growth among the next generation of engineers and technologists.

**13  
Years**

of Meaningful Impact

**+250**

Active members

**SB**

National School of Engineering of Carthage (ENICarthage)

**Promoted  
Values**

- Innovation.
- Knowledge Sharing.
- Growth of the Engineering Community.
- Training the Next Generation of Leaders and Engineers.



# Who Are We?



## IEEE Computer Society ENICarthage Student Branch Chapter

The ENICarthage Computer Society Student Branch Chapter has had 11 years of significant impact, encouraging students to deepen their knowledge and develop ideas in computer science and engineering. It offers numerous opportunities to participate in specialized technical activities, workshops, and conferences in the digital technology field, fostering both academic and professional growth.

**11  
Years**

of Meaningful Impact

**+150**

Active Members

**1**

CSTAM 1.0 Ranking

**April  
2024**

Most Outstanding CS SBC

**2024**

Best CS SBC in Tunisia

# CSTAM

## Welcome to CSTAM 2.0!

After the success of its first edition, **CSTAM** is back with a second edition that is even **more ambitious and impactful**, organized by **the ENICarthage Computer Society Student Branch Chapter**..

**2nd**

Edition

**Target audience**

Students, young professionals

**+500**

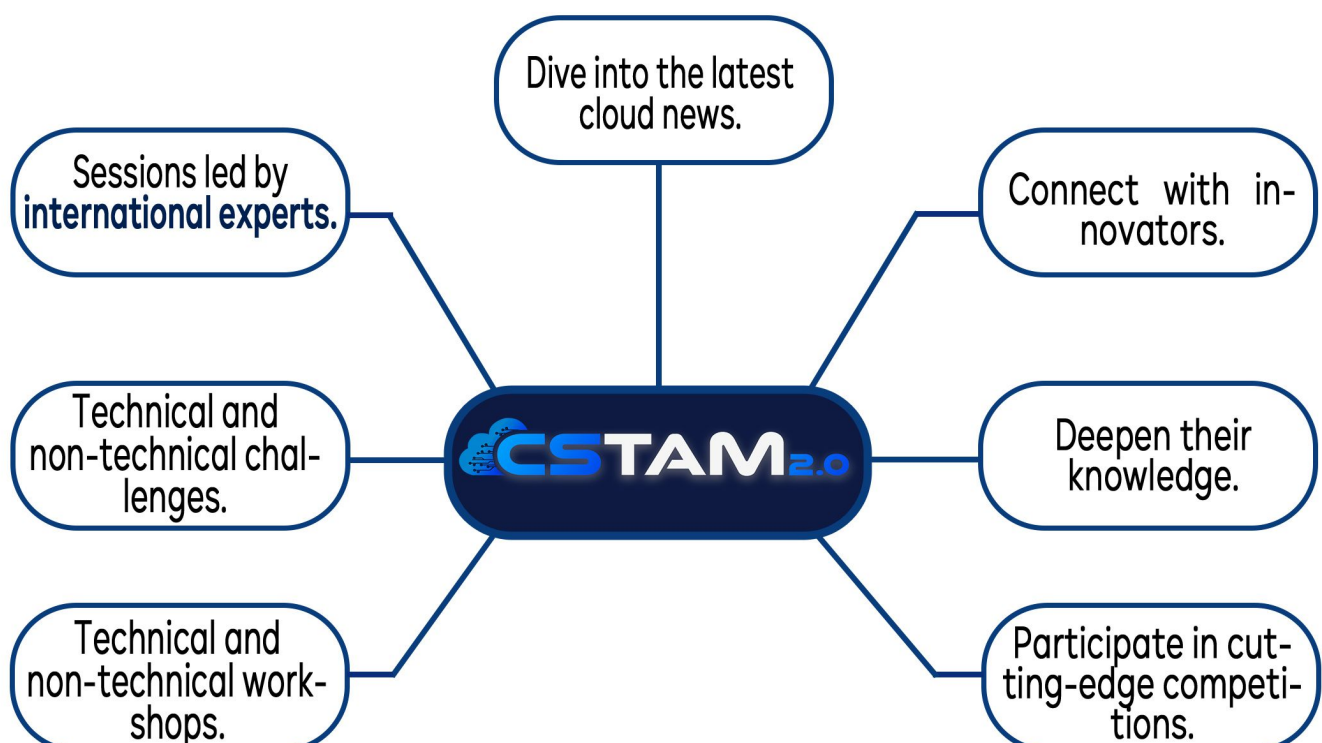
Participants



**22-23** November  
2025



**Barceló Concorde  
Green Park Palace  
Sousse**





# THEME

## Cloud Computing at the Digital Frontier: Security & Emerging Technologies

From generative AI to blockchain, quantum computing, and the Internet of Things, emerging technologies are reshaping our digital world, faster, smarter, and more interconnected than ever before.

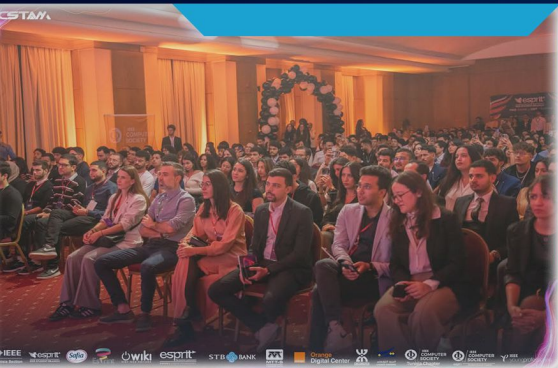


At the heart of this evolution lies **Cloud Computing**: a powerful enabler that provides **the scalability, flexibility, and infrastructure** required to turn vision into reality. Recognized by the IEEE Computer Society as one **of the fastest-growing tech domains**, cloud investments are set to exceed \$600 billion by 2026.

At the heart of **CSTAM 2.0**, this theme will invite participants to explore cloud security challenges and cutting-edge applications through hands-on workshops, tech challenges, and expert-led discussions.



# CSTAM 1.0



Venue

Hotel Laico  
Hammamet

Date

16 & 17  
November

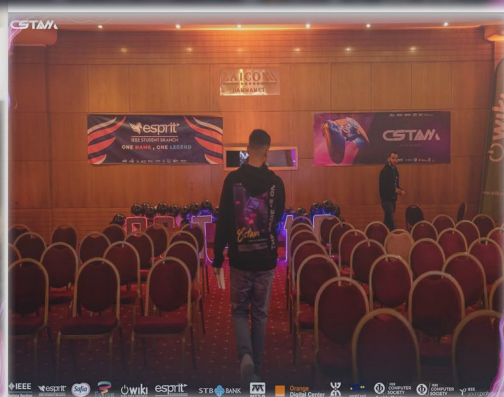
Participants

415



Participant  
SBs

22





# PROGRAM

**10h-13h**

Check in

**14h-15h30**

Opening Ceremony  
Panel Discussion

**15h30 -16h**

Coffee break

**16h-19h**

Non-technical challenge  
Business forum

**19h-21h**

Diner

**21h-22h30**

Social Activities  
Surprise Challenge

**22h30-00h**

Party

## Day 1

**7h-9h**

Breakfast

**9h-12h**

Technical challenge  
CSTS

**9h-10h30**

Workshops/Roundtables  
(Session 1)

**11h-12h30**

Workshops/Roundtables  
(Session 2)

**12h30-13h30**

Lunch

**12h30-14h**

Check Out

**14h-15h**

Discussion panel

**15h-16h**

Announcement of the  
finalists, Closing ceremony

## Day 2

# PROGRAM

## Nano Mentoring sessions



At CSTAM, participants will benefit from the **IEEE CS SYP Nano Mentoring Initiative**, a unique opportunity to connect directly with experienced professionals through short, impactful mentoring sessions.

### What is Nano Mentoring?

Nano Mentoring is a **condensed, event-based version** of the IEEE CS SYP Micro Mentoring program. Instead of a months-long engagement, Nano Mentoring takes place during the event itself:

**Format:** one-on-one, highly focused mentoring sessions

**Duration:** 3 hours spread throughout the event

**Focus:** addressing a single, specific challenge or question

**Goal:** quick, actionable advice and immediate outcomes

This makes Nano Mentoring the perfect fit for busy conferences and symposia like CSTAM, ensuring participants leave with concrete guidance they can apply right away.

### Benefits for Participants

**Personalized Guidance:** mentees receive direct, one-on-one feedback tailored to their goals and challenges.

**Networking Opportunities:** build meaningful connections with mentors and expand professional networks.

**Efficient Interactions:** prevents professional attendees from being overwhelmed while ensuring students gain valuable insights.

**Shared Growth:** mentors share expertise while giving back to the community; mentees gain clarity and direction.

By hosting Nano Mentoring alongside CSTAM, we create a platform where **knowledge meets opportunity**, ensuring participants walk away not only inspired but also guided in their next steps.



# PROGRAM

## Computer Society Tunisia Symposium (CSTS)



This year, CSTAM is proud to host the **first-ever global expansion** of the **IEEE Computer Society Symposium (CSIS)** outside India: the **Computer Society Tunisia Symposium (CSTS)**.

### About CSIS & CSTS

The IEEE Computer Society India Symposium (CSIS) began as a flagship initiative to bring together students, researchers, and industry leaders for collaborative learning and networking. After its remarkable success in India, it is now expanding internationally, with Tunisia chosen as a key destination thanks to its dynamic tech ecosystem and strong IEEE Computer Society membership.

- **Enhanced Visibility:** Sponsors of CSTAM will gain international recognition, as CSTS draws attention from IEEE global leadership, industry experts, and researchers worldwide.
- **Prestige & Credibility:** Being linked to the first global expansion of CSIS positions CSTAM sponsors as forward-looking partners supporting a transformative initiative.
- **Networking with Global Stakeholders:** Sponsors will benefit from opportunities to connect with global experts, innovators, and decision-makers present at CSTS.
- **Brand Integration & Exposure:** Joint branding opportunities (sessions, materials, merchandise, and ceremonies) ensure sponsor visibility across all high-impact CSTS activities.
- **Legacy & Long-Term Value:** Supporting CSTS as part of CSTAM establishes sponsors as pioneers contributing to a historic first, reinforcing their role as key supporters of Tunisia's innovation ecosystem.

### Benefits for CSTAM's sponsors

By hosting **CSIS's global expansion through CSTS**, CSTAM not only elevates Tunisia's presence on the world stage but also creates unparalleled value for its sponsors strengthening their visibility, partnerships, and long-term impact.

# BUDGET

































Type	Description	Price TND	Quantity	Total TND
Accommodation	Participants: Students	135	500	67,500
	Participants: Young Professionals & Tunisia Section	135	60	8,100
	Participants: Speakers & Guests	200	20	4,000
Printing	Welcome Packs	10	600	6,000
	Flyers, Bnderoles, Roll-ups	1,000	1	1,000
Logistics	Decoration and Setup(Stage, giant screens, lighting, booths, evening events, themed activities, audio equipment, and streaming services)	15,000	1	15,000
	Venue Rental(Conference rooms, exhibition center, workshop rooms, and outdoor gathering spaces)	3,000	2	6,000
	Coffee Break	3,000	2	6,000
	Transportation Round-trip bus service for students.	900	6	5,400
Entertainment	Team Building, Cultural Activities, and Musical Evenings	1,500	1	1,500
Challenges	Prizes for Technical Challenges and Competitions	5,000	1	5,000
Total expenses				125,500

## Incomes

Revenus	Participants: Students	125	500	62,500
Total revenues				70,300
Budgetary Needs (TND)				55,200

# Our Offers & Advantages

Benefits depending on sponsorship level :

	Basic	Silver	Gold	Platinum
Advantages	500	1,000	1,500	2,500
Logo presence on the website & promotional materials				
Partnership announcement on social media				
Logo display on banners, roll-ups, and newsletters				
Logo size on materials & screen	Small	Medium	Large	Illimited
Company description on website	50 words	100 words	200 words	300 words
Logo on event badges & videos				
Logo projection on giant screens				
Acknowledgment during ceremonies (opening/closing)				
Opportunity to submit a promotional video		1 min	3 min	5 min
Dedicated video highlighting your participation				
Booth at the Job Fair				
Access to participants' CVs (with their consent)				
Opportunity to host a training workshop				
Opportunity to host a training workshop				
Speaking slot during the opening ceremony				
Sector exclusivity				
Accommodation for delegates		1 delegate	2 delegates	2 delegates

We remain open to all forms of collaboration—whether financial, material, or in-kind—to enrich the event and maximize its impact. Share your ideas with us so we can build a mutually beneficial partnership together.



# SPONSORSHIP BENEFITS

## Boost Your Brand Visibility

Associate your company with a major tech event in Tunisia, organized by the **IEEE ENICarthage Computer Society Student Branch Chapter**, a globally recognized community known for its commitment to innovation and excellence in computer science.



## Enhance Your Brand Image

Your brand will enjoy maximum visibility across **all our communication channels** : website, social media platforms (**Facebook, LinkedIn, Instagram**), posters, banners, and flyers. By supporting CSTAM, you showcase **your commitment to technology and education**.



Join CSTAM 2.0 and be part of the technological revolution in Tunisia!

# SPONSORSHIP BENEFITS

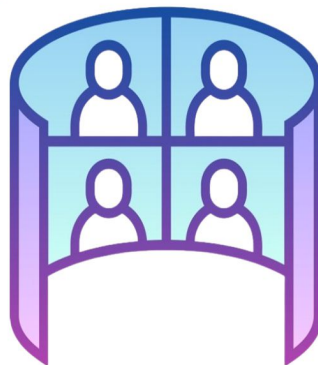
## A Strategic and Innovative Positioning

Stand out from your competitors by taking part in a **one-of-a-kind**, event that brings together **talented students, young professionals, and industry experts**.



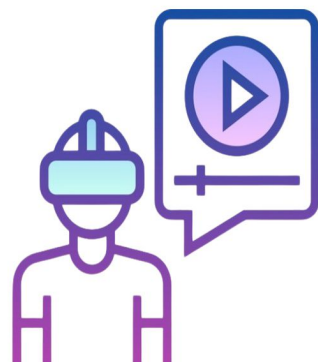
## Access to an Exclusive Network

With over 400 participants, CSTAM offers sponsors a unique opportunity for **networking, visibility, and recruitment**.



## Strong Media Impact

Become a CSTAM 2.0 partner and align your brand with innovation, talent, and a nationally significant event.



Join CSTAM 2.0 and be part of the technological revolution in Tunisia!

# COMMUNICATIONS STRATEGY

## ONLINE MEDIA

WEBSITE 

FACEBOOK  
1.5K 

INSTAGRAM  
+350 

## OFFLINE MEDIA

TV COVERAGE

RADIO SPOTS

EVENT  
AMBASSADORS

## PHYSICAL MATERIALS

ROLL-UP

BANNERS  
FLYERS

DISPLAY  
BOARDS.

## OFFICIAL RECOGNITION:

- Sponsors will be acknowledged during the opening and closing speeches.
- Special thanks will be given in our publications before, during, and after the event.

## ON-SITE PRESENCE:

- **Opportunity to host a booth** to showcase your services and products.
- **Distribution of promotional items** (goodies, brochures, exclusive offers).
- **Possibility for sponsors to speak or participate** during workshops, conferences, or networking breaks.

## EXTENDED REACH:

### Impact that goes beyond the event:

- **A professional recap video**, featuring sponsor contributions and appearances, shared across all our digital platforms.
- **A special section dedicated to sponsors** in post-event communications (articles, newsletters, social media posts).



# SOCIAL MEDIA

 **IEEE CS Tunisian Annual Meeting-  
CSTAM**

**2.3K**

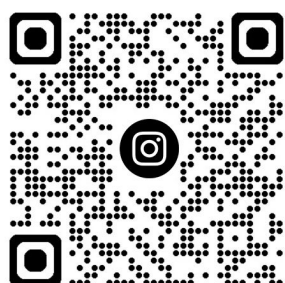


views

**1.5K**



followers



 **ieeecstam**

**1.2K**



views

**364**



followers

 **IEEE ENICarthage Student Branch**

**4.8K**

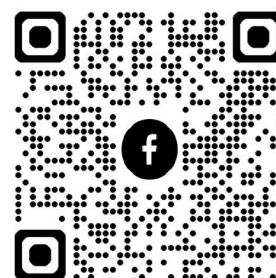


followers

**1.8K**



views



 **IEEE CS ENICarthage Student Chapter -  
Tunisia Section**

**3.1K**



followers

**2.2K**



views

# PAST SPEAKERS



**ACHRAF DJOBBI**

Software Engineer  
Founder of Tunisian  
Game Developers and  
Game Artistic Community



**JOSIP BALEN**

Associate Proffessor at  
the Faculty of Electrical  
Engineering, Computing  
and Information



**ALA CHALGHAF**

Lead Data Scientist at DeepVolt  
Technical Consultant at  
Oratio Technologies  
IES Students Activities  
Committee Chair



**FEDI NAIMI**

R&D Software Engineer  
CO-Founder and CTO at  
Elepzia  
IEEE EMBS Tunisia Section  
General Secretary



**HAMZA  
CHENENAUI**

Computer Engineer  
Teacher at ESPRIT  
Cloud Engineer and AWS Developer  
Project Coordinator od IEEE SIGHT  
Tunisia Section



**KARIM AKKARI**

Associate Proffessor at the  
Faculty of Electrical  
Engineering, Computing and  
Information



**IBRAHIM BEN  
ABDERRAHMEN**

Cloud Engineer and AWS  
Developer  
Project Coordinator of IEEE  
SIGHT Tunisia Section



**MOHAMED NABLI**

Gaming Expert  
Adviser with the Tunisian  
Esports Federation



**KHALIL AZZABI**

AI Expert  
CO-Founder & CEO  
ELEPZIA



# PARTICIPATING UNIVERSITIES



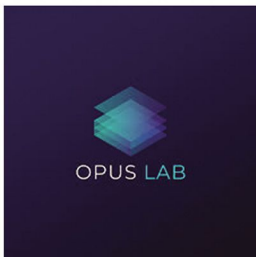
# FORMER PARTNERS



**Sofrecom**  
• The • Know-How • Network •



**outsourcia**  
Customer Obsession



**Orange**  
**Digital Center**





# OUR CONTACTS



**Ranim DAMAK**  
CHAIR CSTAM 2.0

Email: [ranimdamak@ieee.org](mailto:ranimdamak@ieee.org)

LinkedIn: [in/ranim-damak](https://www.linkedin.com/in/ranim-damak)

Phone: +216 58 051 529



**Samer HADJ ALI**  
VICE-CHAIR CSTAM 2.0

Email: [samerhadjali@ieee.org](mailto:samerhadjali@ieee.org)

LinkedIn: [in/samerhadjali](https://www.linkedin.com/in/samerhadjali)

Phone: +216 25 860 224

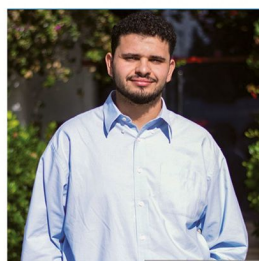


**Helmi BOUHLEL**  
VICE-CHAIR CSTAM 2.0

Email: [helmi.bouhlel@ieee.org](mailto:helmi.bouhlel@ieee.org)

LinkedIn: [in/bouhlel-helmi](https://www.linkedin.com/in/bouhlel-helmi)

Phone: +216 55 432 789



**Ela FADHLI**  
SPONSORSHIP MANAGER

Email: [ela.fadhli@ieee.org](mailto:ela.fadhli@ieee.org)

LinkedIn: [in/ela-fadhli](https://www.linkedin.com/in/ela-fadhli)

Phone: +216 25 993 131







# CSTAM<sub>2.0</sub>

IEEE Computer Society Tunisian Annual Meeting

Barcelo Concorde Green Park Palace, Sousse  
22-23 November 2025

