

Collaboration

Proposal

CSTAM 2.0

IEEE Computer Society Tunisian Annual Meeting

Barcelo Concorde Green Park Palace, Sousse

22-23 November 2025

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Dear Sir/Madam,

Convinced of your commitment to innovation and the development of young talent in the fields of information technology and engineering, we are honored to invite you to become a partner of **the second edition of the Computer Society Tunisian Annual Meeting (CSTAM 2.0)**, organized by **the IEEE Computer Society Tunisia Chapter**.

Building on the success of the first edition, **CSTAM 2.0** will take place on **November 22nd and 23rd** at the **Barceló Concorde Green Park Palace, Sousse**, bringing together **students, researchers and technology enthusiasts**. This edition will focus on **Cloud Computing**, as a cornerstone of current digital innovation and aims to showcase the latest technological advancements through a variety of **conferences, workshops, technical competitions et et-working opportunities**.

To ensure the success of this event, we kindly seek your support in the form of a **financial contribution or in-kind support** (equipment, printing, logistics, etc.). As a sponsor, your company will benefit from **enhanced visibility** before, during, and after the event, as well as privileged access to participants and featured innovations.

For more details regarding media coverage and the different sponsorship packages, please refer to the sponsorship brochure attached to this letter.

We look forward to your favorable response and **remain at your disposal for any further information**.

IEEE Computer Society Tunisia Chapter Chair,
Ahmed Lachkam
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Who Are We?

IEEE - Institute of Electrical and Electronics Engineers



IEEE is an international organization dedicated to the advancement of technology, with nearly 500,000 members and a history spanning 140 years. It plays a vital role in promoting the exchange of knowledge and fostering interdisciplinarity among engineers, scientists, and technologists.

190
Countries
39
Societies



5M Documents
+2000 Conferences per Year
1300 Published Standards

+500K Members

125K Student Members
360K Researcher Members



IEEE Tunisia Section

Founded in 2008, the IEEE Tunisia Section aims to promote IEEE activities across all regions of the country. It brings together active members from diverse backgrounds and contributes significantly to the enrichment of Tunisia's scientific, technological, and social landscape through a wide range of initiatives.

Top 5 Countries by Number of Student Members

+7.9K
Student Members



Fondation
2008

+150
Student Chapters

students branches
+50

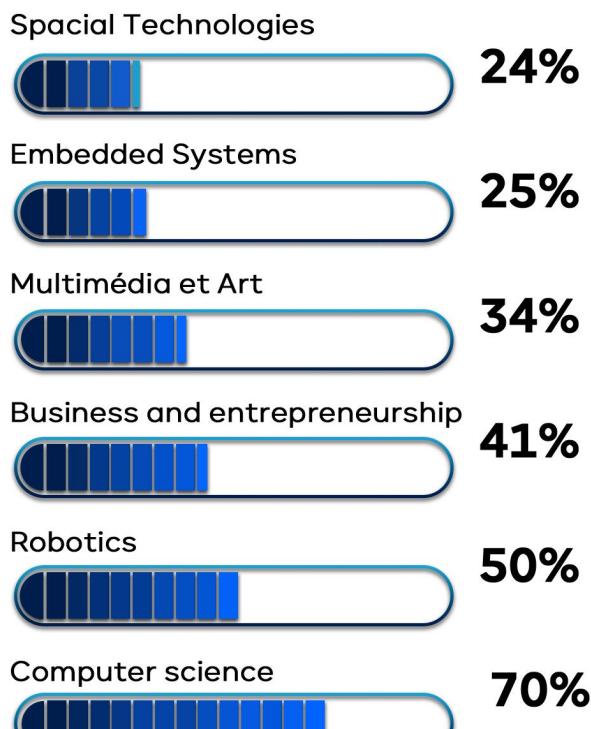
+5000

Students & Graduate Student Members

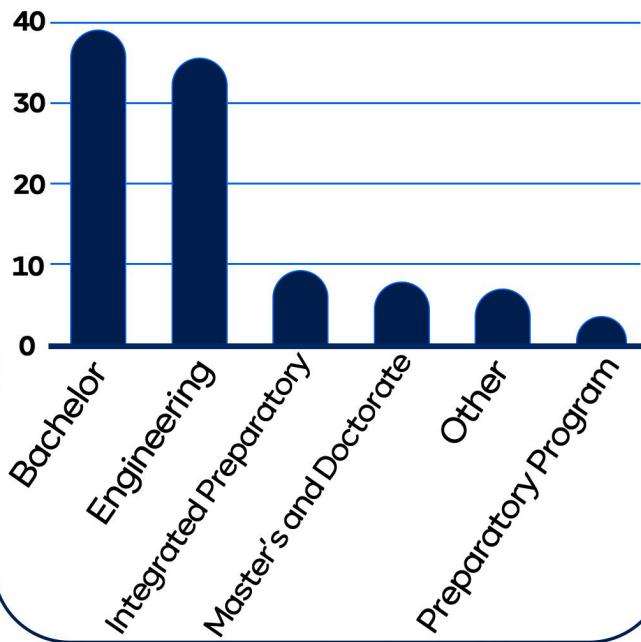
Events in 2024
+4400

Who Are We?

Areas of interest

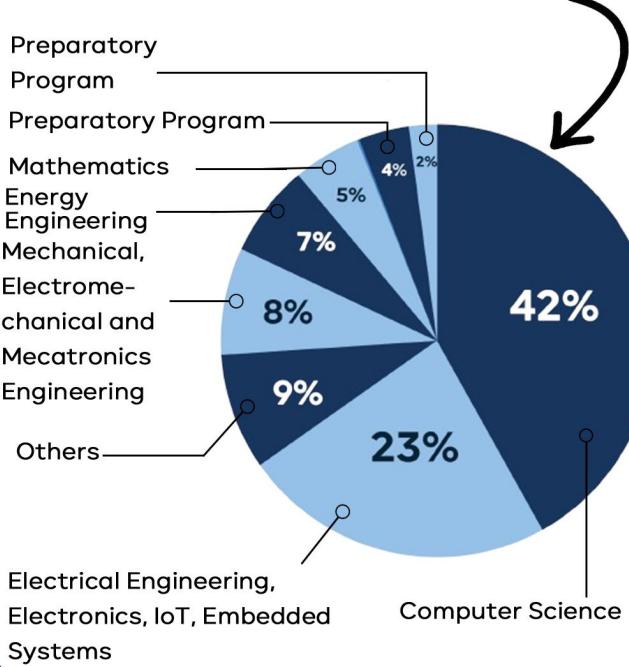


Percentage of obtained diplomas

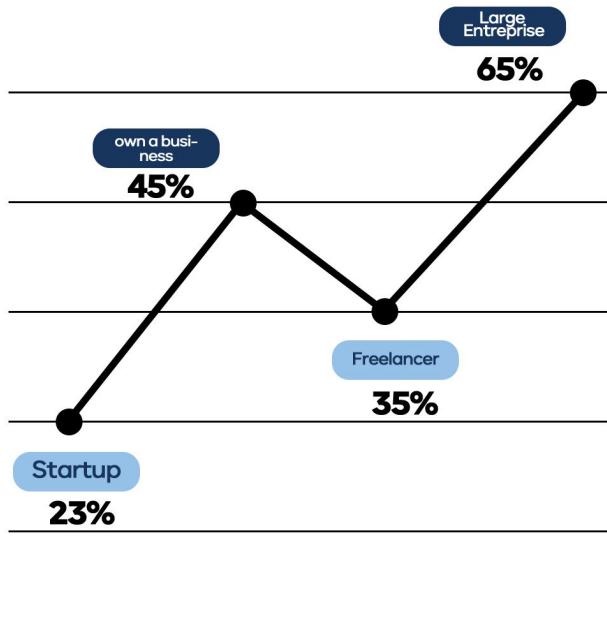


Fields of Study (by Percentage)

15% Young Professionals, Academics, Researchers, and Senior Members. 85% Student Members



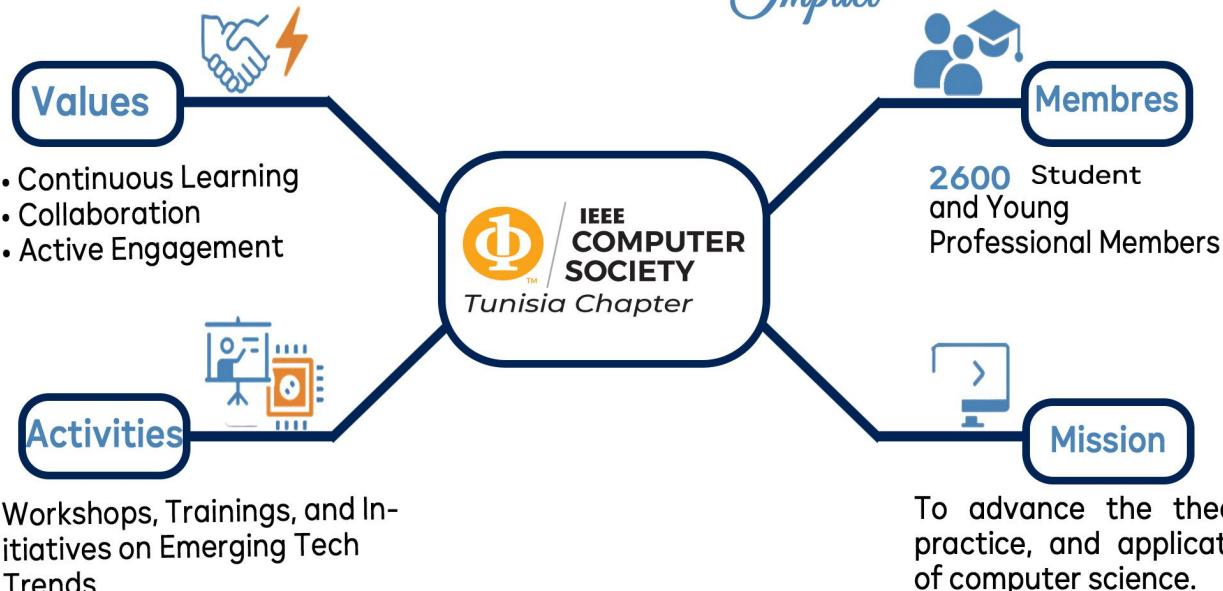
Ambitions after graduation



Who Are We?

IEEE CS Tunisia Section Chapter

16 Years of Meaningful Impact



IEEE ENICarthage Student Branch



The IEEE ENICarthage Student Branch plays a key role in enhancing IEEE's impact in Tunisia through the active involvement of young individuals passionate about their fields of study. It offers students valuable opportunities to engage in a variety of technical and leadership activities, further develop their skills, establish meaningful connections with professionals, and contribute to the advancement of technology. Through its dynamic initiatives, the branch fosters a culture of innovation, collaboration, and continuous growth among the next generation of engineers and technologists.

13 Years

of Meaningful Impact

+250

Active members

SB

National School of Engineering of Carthage (ENICarthage)

Promoted Values

- Innovation.
- Knowledge Sharing.
- Growth of the Engineering Community.
- Training the Next Generation of Leaders and Engineers.

Who Are We?



IEEE
COMPUTER
SOCIETY

ENICarthage Student Branch

PUSHING
Limits

IEEE Computer Society ENICarthage Student Branch Chapter

The ENICarthage Computer Society Student Branch Chapter has had 11 years of significant impact, encouraging students to deepen their knowledge and develop ideas in computer science and engineering. It offers numerous opportunities to participate in specialized technical activities, workshops, and conferences in the digital technology field, fostering both academic and professional growth.

11
Years

+150

1

April
2024

2024

of Meaningful Impact

Active Members

CSTAM 1.0 Ranking

Most Outstanding CS SBC

Best CS SBC in Tunisia

Welcome to CSTAM 2.0!

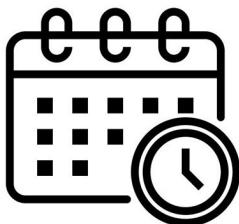
After the success of its first edition, **CSTAM** is back with a second edition that is even **more ambitious and impactful**, organized by **the ENICarthage Computer Society Student Branch Chapter..**

2nd
Edition

Target audience

Students, young professionals

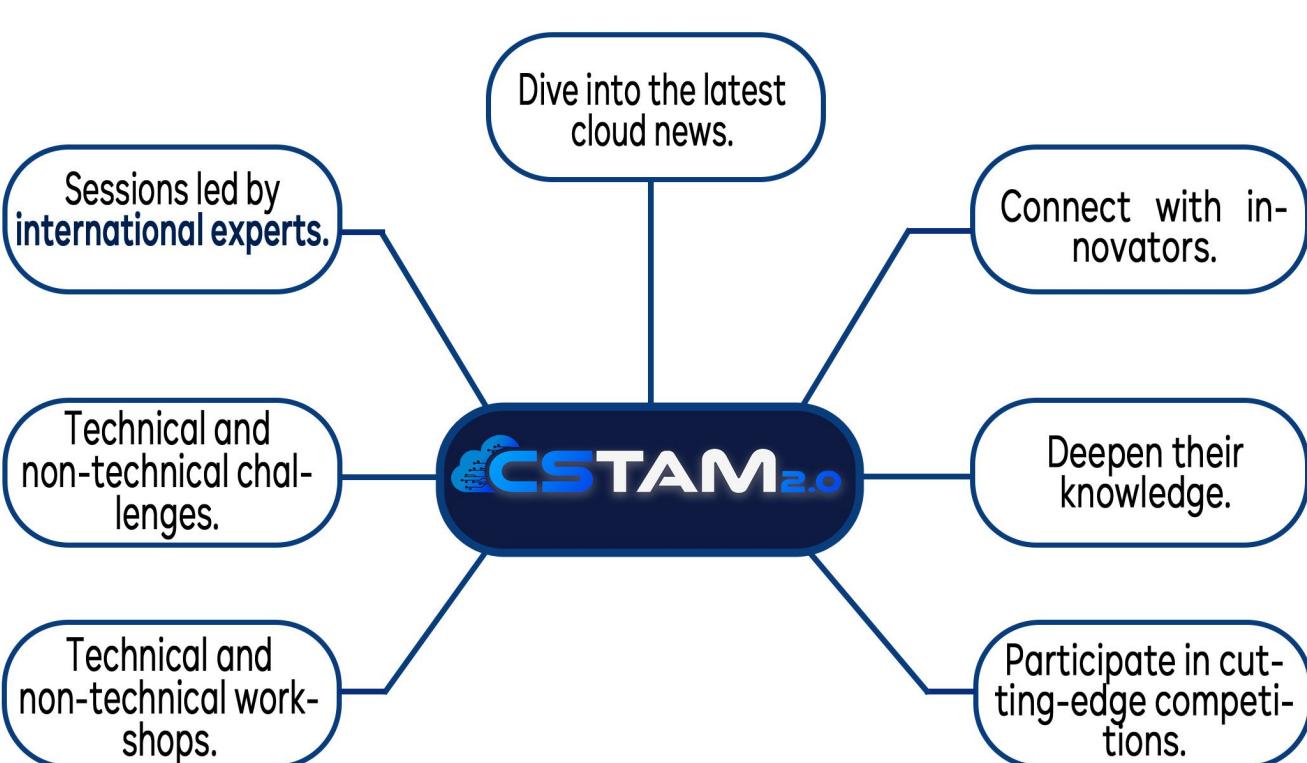
+500
Participants



22-23 November
2025



**Barceló Concorde
Green Park Palace
Sousse**



THEME

Cloud Computing at the Digital Frontier: Security & Emerging Technologies

From generative AI to blockchain, quantum computing, and the Internet of Things, emerging technologies are reshaping our digital world, faster, smarter, and more interconnected than ever before.



At the heart of this evolution lies **Cloud Computing**: a powerful enabler that provides **the scalability, flexibility, and infrastructure** required to turn vision into reality. Recognized by the IEEE Computer Society as one of the **fastest-growing tech domains**, cloud investments are set to exceed \$600 billion by 2026.

At the heart of **CSTAM 2.0**, this theme will invite participants to explore cloud security challenges and cutting-edge applications through hands-on workshops, tech challenges, and expert-led discussions.

CSTAM 1.0



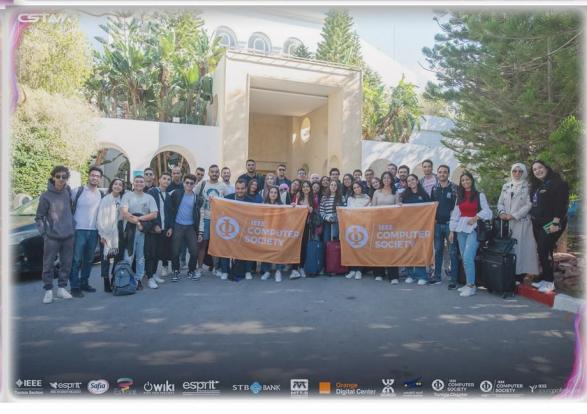
Venue
**Hotel Laico
Hammamet**

Date
**16 & 17
November**

Participants
415



Participant
SBs
22



PROGRAM

10h-13h Check in

14h-15h30 Opening Ceremony
Panel Discussion

15h30 -16h Coffee break

16h-19h Non-technical challenge
Business forum

19h-21h Diner

21h-22h30 Social Activities
Surprise Challenge

22h30-00h Party

Day 1

7h-9h Breakfast

9h-12h Technical challenge
CSTS

9h-10h30 Workshops/Roundtables
(Session 1)

11h-12h30 Workshops/Roundtables
(Session 2)

12h30-13h30 Lunch

12h30-14h Check Out

14h-15h Discussion panel

15h-16h Announcement of the
finalists, Closing ceremony

Day 2

PROGRAM

Nano Mentoring sessions



At CSTAM, participants will benefit from the **IEEE CS SYP Nano Mentoring Initiative**, a unique opportunity to connect directly with experienced professionals through short, impactful mentoring sessions.

What is Nano Mentoring?

Nano Mentoring is a **condensed, event-based version** of the IEEE CS SYP Micro Mentoring program. Instead of a months-long engagement, Nano Mentoring takes place during the event itself:

Format: one-on-one, highly focused mentoring sessions

Duration: 3 hours spread throughout the event

Focus: addressing a single, specific challenge or question

Goal: quick, actionable advice and immediate outcomes

This makes Nano Mentoring the perfect fit for busy conferences and symposia like CSTAM, ensuring participants leave with concrete guidance they can apply right away.

Benefits for Participants

Personalized Guidance: mentees receive direct, one-on-one feedback tailored to their goals and challenges.

Networking Opportunities: build meaningful connections with mentors and expand professional networks.

Efficient Interactions: prevents professional attendees from being overwhelmed while ensuring students gain valuable insights.

Shared Growth: mentors share expertise while giving back to the community; mentees gain clarity and direction.

By hosting Nano Mentoring alongside CSTAM, we create a platform where **knowledge meets opportunity**, ensuring participants walk away not only inspired but also guided in their next steps.

PROGRAM

Computer Society Tunisia Symposium (CSTS)



This year, CSTAM is proud to host **the first-ever global expansion** of the IEEE Computer Society Symposium (CSIS) outside India: the Computer Society Tunisia Symposium (CSTS).

About CSIS & CSTS

The IEEE Computer Society India Symposium (CSIS) began as a flagship initiative to bring together students, researchers, and industry leaders for collaborative learning and networking. After its remarkable success in India, it is now expanding internationally, with Tunisia chosen as a key destination thanks to its dynamic tech ecosystem and strong IEEE Computer Society membership.

- **Enhanced Visibility:** Sponsors of CSTAM will gain international recognition, as CSTS draws attention from IEEE global leadership, industry experts, and researchers worldwide.
- **Prestige & Credibility:** Being linked to the first global expansion of CSIS positions CSTAM sponsors as forward-looking partners supporting a transformative initiative.
- **Networking with Global Stakeholders:** Sponsors will benefit from opportunities to connect with global experts, innovators, and decision-makers present at CSTS.
- **Brand Integration & Exposure:** Joint branding opportunities (sessions, materials, merchandise, and ceremonies) ensure sponsor visibility across all high-impact CSTS activities.
- **Legacy & Long-Term Value:** Supporting CSTS as part of CSTAM establishes sponsors as pioneers contributing to a historic first, reinforcing their role as key supporters of Tunisia's innovation ecosystem.

Benefits for CSTAM's sponsors

By hosting **CSIS's global expansion through CSTS**, CSTAM not only elevates Tunisia's presence on the world stage but also creates unparalleled value for its sponsors strengthening their visibility, partnerships, and long-term impact.

BUDGET

Type	Description	Price TND	Quantity	Total TND
Accommodation	Participants: Students	135	500	67,500
	Participants: Young Professionals & Tunisia Section	135	60	8,100
	Participants: Speakers & Guests	200	20	4,000
Printing	Welcome Packs	10	600	6,000
	Flyers, Banners, Roll-ups	1,000	1	1,000
Logistics	Decoration and Setup(Stage, giant screens, lighting, booths, evening events, themed activities, audio equipment, and streaming services)	15,000	1	15,000
	Venue Rental(Conference rooms, exhibition center, workshop rooms, and outdoor gathering spaces)	3,000	2	6,000
	Coffee Break	3,000	2	6,000
	Transportation Round-trip bus service for students.	900	6	5,400
Entertainment	Team Building, Cultural Activities, and Musical Evenings	1,500	1	1,500
Challenges	Prizes for Technical Challenges and Competitions	5,000	1	5,000
Total expenses				125,500

Incomes

Revenues	Participants: Students	125	500	62,500
Total revenues			70,300	
Budgetary Needs (TND)			55,200	

Our Offers & Advantages

Benefits depending on sponsorship level :

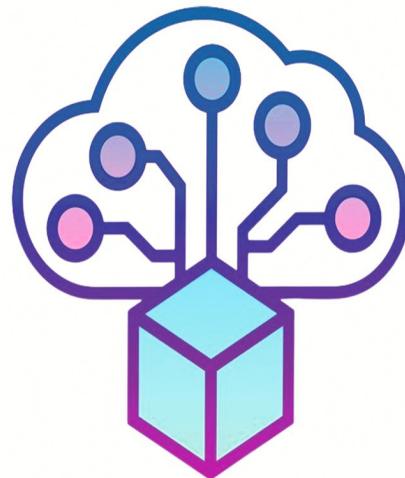
	Basic	Silver	Gold	Platinum
Advantages	500	1,000	1,500	2,500
Logo presence on the website & promotional materials				
Partnership announcement on social media				
Logo display on banners, roll-ups, and newsletters				
Logo size on materials & screen	Small	Medium	Large	Unlimited
Company description on website	50 words	100 words	200 words	300 words
Logo on event badges & videos				
Logo projection on giant screens				
Acknowledgment during ceremonies (opening/closing)				
Opportunity to submit a promotional video		1 min	3 min	5 min
Dedicated video highlighting your participation				
Booth at the Job Fair				
Access to participants' CVs (with their consent)				
Opportunity to host a training workshop				
Opportunity to host a training workshop				
Speaking slot during the opening ceremony				
Sector exclusivity				
Accommodation for delegates		1 delegate	2 delegates	2 delegates

We remain open to all forms of collaboration—whether financial, material, or in-kind—to enrich the event and maximize its impact. Share your ideas with us so we can build a mutually beneficial partnership together.

SPONSORSHIP BENEFITS

Boost Your Brand Visibility

Associate your company with a major tech event in Tunisia, organized by the IEEE ENICarthage Computer Society Student Branch Chapter, a globally recognized community known for its commitment to innovation and excellence in computer science.



Enhance Your Brand Image

Your brand will enjoy maximum visibility across all our communication channels : website, social media platforms (Facebook, LinkedIn, Instagram), posters, banners, and flyers. By supporting CSTAM, you showcase your commitment to technology and education.

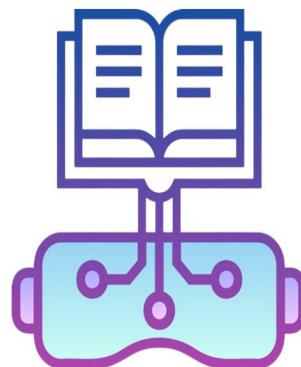


Join CSTAM 2.0 and be part of the technological revolution in Tunisia!

SPONSORSHIP BENEFITS

A Strategic and Innovative Positioning

Stand out from your competitors by taking part in a **one-of-a-kind**, event that brings together **talented students, young professionals, and industry experts**.



Access to an Exclusive Network

With over 400 participants, CSTAM offers sponsors a unique opportunity for **networking, visibility, and recruitment**.



Strong Media Impact

Become a CSTAM 2.0 partner and align your brand with innovation, talent, and a nationally significant event.



Join CSTAM 2.0 and be part of the technological revolution in Tunisia!

COMMUNICATIONS STRATEGY

ONLINE MEDIA

WEBSITE 

FACEBOOK
1.5K 

INSTAGRAM
+350 

OFFLINE MEDIA

TV COVERAGE

RADIO SPOTS

EVENT
AMBASSADORS

PHYSICAL MATERIALS

ROLL-UP

BANNERS
FLYERS

DISPLAY
BOARDS.

OFFICIAL RECOGNITION:

- Sponsors will be acknowledged during the opening and closing speeches.
- Special thanks will be given in our publications before, during, and after the event.

ON-SITE PRESENCE:

- **Opportunity to host a booth** to showcase your services and products.
- **Distribution of promotional items** (goodies, brochures, exclusive offers).
- **Possibility for sponsors to speak or participate** during workshops, conferences, or networking breaks.

EXTENDED REACH:

Impact that goes beyond the event:

- **A professional recap video**, featuring sponsor contributions and appearances, shared across all our digital platforms.
- **A special section dedicated to sponsors** in post-event communications (articles, newsletters, social media posts).

SOCIAL MEDIA



**IEEE CS Tunisian Annual Meeting-
CSTAM**

2.3K

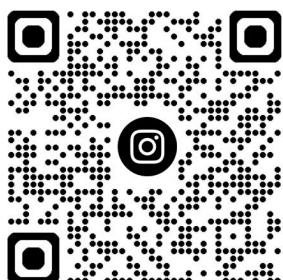


views

1.5K



followers



ieeecstam

1.2K



views

364



followers



IEEE ENICarthage Student Branch

4.8K



followers

1.8K



views



**IEEE CS ENICarthage Student Chapter -
Tunisia Section**

3.1K



followers

2.2K



views

PAST SPEAKERS



ACHRAF DJOBBI

Software Engineer
Founder of Tunisian
Game Developers and
Game Artistic Community



JOSIP BALEN

Associate Professor at
the Faculty of Electrical
Engineering, Computing
and Information



ALA CHALGHAF

Lead Data Scientist at DeepVolt
Technical Consultant at
Oratio Technologies
IES Students Activities
Committee Chair



FEDI NAIMI

R&D Software Engineer
CO-Founder and CTO at
Elepzia
IEEE EMBS Tunisia Section
General Secretary



**HAMZA
CHENENAOUTI**

Computer Engineer
Teacher at ESPRIT
Cloud Engineer and AWS Developer
Project Coordinator of IEEE SIGHT
Tunisia Section



KARIM AKKARI

Associate Professor at the
Faculty of Electrical
Engineering, Computing and
Information



**IBRAHIM BEN
ABDERRAHMEN**

Cloud Engineer and AWS
Developer
Project Coordinator of IEEE
SIGHT Tunisia Section



MOHAMED NABI

Gaming Expert
Adviser with the Tunisian
eSports Federation



KHALIL AZZABI

AI Expert
CO-Founder & CEO
ELEPZIA

PARTICIPATING UNIVERSITIES



FORMER PARTNERS



Sofrecom

• The • Know-How • Network •



Orange
Digital Center



STB **BANK**



OUR CONTACTS



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CSTAM 2.0

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22-23 November 2025

